MULTIPLATFORM BROADCAST SPONSORSHIP PACKAGES

GALAXY LEVEL

- On-Air Benefits: Reflects Two :30 messages (open and close) and multiple replays over 2 years for added message exposure
- Off-Air Benefits: Sponsor logo/recognition on program website with hyperlink, social media integration (Twitter, Facebook, Instagram), DVD branding and copies for sponsor usage, sponsor recognition in press releases and in press kits sent to media outlets, opportunity for private screening events with Executive Producer Q&A and other customized benefits
- Bonus Benefits: Complimentary Prominent Sponsor presence and participation at one film screening event of sponsor’s choice: Los Angeles World COPD Awareness Day honoring Leonard in Fall 2017 or Boston event in Spring 2018

Sponsorship Cost: $150K

 STELLAR LEVEL

- On-Air Benefits: Reflects Two :15 messages (open and close) and multiple replays over 2 years for added message exposure
- Off-Air Benefits: Sponsor logo/recognition on program website with hyperlink, social media integration (Twitter, Facebook, Instagram), DVD branding and copies for sponsor usage, sponsor recognition in press releases and in press kits sent to media outlets, opportunity for private screening events with Executive Producer Q&A and other customized benefits
- Bonus Benefits: Opportunity for Sponsor presence and participation at the film screening event in Boston and Los Angeles World COPD Awareness Day honoring Leonard

Sponsorship Cost: $95K

For customized partnerships, please contact:

KIM HOGAN
KHOGANMEDIA — REPRESENTING NATIONAL PBS PROGRAMS
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Remembering Leonard Nimoy: His Life, Legacy, and Battle with COPD – Airing nationally on public television in fall 2017, this compelling documentary produced by Julie Nimoy and David Knight, is a heartfelt and gripping look into the life of renowned actor, director, and beloved family man Leonard Nimoy, known to millions of Star Trek fans as Mr. Spock, and his struggle with Chronic Obstructive Pulmonary Disease (COPD). The film provides a rare glimpse into his personal life—especially his later years—that will appeal to “Trekkers” and those interested in learning more about COPD, and the current scientific quest for a cure.

The film reveals intimate moments with Leonard’s family, shares career highlights, laughter and raw emotion, but at the heart of the film, which continues Leonard’s mission, is to shine a light on this preventable and treatable illness and urge others to stop smoking. Viewers will be inspired to witness how this legendary actor relentlessly battled the disease to educate others about the detrimental affects of lung disease, and how he did it with fierce determination, honesty and grace, notably when he went public on national television and used social media to further the cause. Remembering Leonard Nimoy is a fitting tribute to his legacy. Not only is it a wake-up call about COPD, but also an invitation to join the movement to increase awareness of lung disease and empower people to make better health choices so we can all “Live Long and Prosper.”

**SPONSORSHIP BENEFITS**

**On-Air**

- One-Hour Documentary Film
- Premieres Nationwide on Public Television in Fall 2017
- Two :30 or :15 sponsor messages (open and close)
- Unlimited releases over 2 years for bonus message exposure

**Off-Air**

- Sponsor credit/hyperlink on documentary website—www.rememberingleonardfilm.com
- Social Media—Prominent social media platform presence on Facebook, Twitter, Instagram
- DVD Branding—Opportunity for sponsor logo on package, and copies for sponsor usage
- Sponsor recognition in press kits distributed to national and local media outlets and in any national and local series-support advertising
- Opportunity to participate in film screening events (Boston, LA), host corporate screenings and Executive Producers Q&A and other customized benefits

“Life is like a garden. Perfect moments can be had, but not preserved, except in memory.” LLAP — Leonard Nimoy
“Life Long and Prosper” Film Series—New Frontiers in Health and Science

Remembering Leonard Nimoy, the critically acclaimed first of three films in the “Live Long and Prosper” (LLAP) Film Series by executive producers Julie Nimoy and David Knight, is a celebration of Leonard’s life that exposes his personal struggle with COPD and documents how he turned his illness into advocacy for smoking cessation to raise awareness about its dangers. The “Live Long and Prosper” Film Series, named after his beloved Star Trek character Spock’s signature blessing, seeks to provide insight, discussion, and heighten awareness about the exciting new frontiers in human health and science. The second film in the series, Microbiome: Exploring the Universe Within begins pre-production in August 2017 with an expected national broadcast in 2019. Its mission is to raise public awareness about the billions of microbiomes in the human body and its impact on our health, with examination of such areas as autism, GERD, heart disease, longevity, infant colic, obesity, paleo diet, and rheumatoid arthritis.

About the Producers: Remembering Leonard Nimoy Productions

Remembering Leonard Nimoy Productions is a Los Angeles-based company founded by Julie Nimoy and David Knight designed to produce, market and sell quality documentaries. In addition, Julie and David are principals of Health Point Press, a publishing company that produces, markets and sells books and booklets to specialized health markets, including such topics as probiotics and Microbiomes.

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